

## NEW MEMBERS

THANKS TO THE FOLLOWING CHAMBER MEMBERS WHO HAVE RECENTLY RENEWED THEIR MEMBERSHIP:

AAA Insurance  
Advantage Inspection Piedmont  
Allen Tate Companies - Lee Schulte  
Bentley's Business Service  
Bruce Mayhill Photography  
Cannon Memorial YMCA - Harrisburg Branch  
Carolina Medical Clinic  
Counseling, Hypnotherapy and Stress Management  
Digital Intersect, LLC  
Dunlap Brothers Custom & Design Concrete  
E Noodles & Co.  
Edible Arrangements  
GCM Systems, LLC  
Harrisburg Public Warehouse, Inc.  
HMS Host  
IMAJ Salon & Spa  
Jones Accounting & Tax Services  
Kannapolis 2.0  
McLean Marketing, Inc.  
Mr. Sandless  
Omni Health & Fitness  
Peak Fitness  
Piedmont Dance Theatre  
Racing Limos of Charlotte, Inc.  
Right Businesspro Solutions, LLC  
S.C. Associates, Inc.  
Southland REALTORS  
SunCom Wireless  
Taco Bell

## 2007 ANNUAL MEETING

- It is the Chamber meeting you can't afford to miss.
- It is "The Chamber Meeting of Choice."
- It is the Chamber Member's Annual Meeting
- It is the premiere event at the new Embassy Suites Concord Resort and Convention Center on January 19, 2007 at 11:45 a.m.

The prestigious First Charter "Citizen of the Year" award will be announced and honored. The "Ambassador of the Year" will also be recognized. The baton for Chamber Chair will be passed from outgoing chairwoman Dari Caldwell of Cabarrus Family Medicine to the 2007 Chair, Jeff Austin of the Kannapolis Country Club.

- You need a corporate table ~ reserved seating~ to introduce colleagues, clients, and friends to the Chamber! Corporate tables are available at \$750 per eight-seat table.
- You need individual reservations for yourself - \$55 per seat
- You can call today to reserve tables or individual seats at

704-782-4000.  
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## CESI

CESI (formerly Concord Engineering & Surveying) has grown along with the Cabarrus Region for the last three decades. Established in 1978, CESI is a multidiscipline firm offering an array of professional services which include surveying, civil engineering, geotechnical engineering, due diligence assessments, environmental investigations, construction materials testing, geographic information system sales and service, landscape architecture, and traffic engineering.

Frank A. Rankin, III, PE, PLS is a native and President of CESI. He is an active businessman and volunteer in the region, and a past Chamber President. Mr. Rankin currently serves on the Chamber's Transportation Committee and co-hosts Business Focus with John Cox.

Locally, CESI has worked on major residential, commercial, industrial, and institutional developments. These include - Winding Walk Subdivision, Northlite Shopping Center, out-parcel developments near Concord Mills Mall, several phases of Northeast Medical Center's on-going campus expansion, Rowan Cabarrus Community College, South Campus, Lowe's Motor Speedway, NC Research Campus, and the Corning Plant.



Our headquarters are located in downtown Concord with a branch office in South Charlotte, a GIS office in the Raleigh area, and additional staff in Halifax, Nova Scotia.

CESI's motto and dedication to "exceed our clients' expectations" in regards to all aspects of our work and performance has been the catalyst for building strong relationships with our clients. To find out more information about our firm please visit our recently updated website [www.cesiworld.com](http://www.cesiworld.com).

## Message from Dari Caldwell | 2006 Chamber Chair



The year 2006 has been an eventful one for the Cabarrus Regional Chamber of Commerce. We have had some terrific wins for our community as a whole with the announcement of the NASCAR Hall of Fame and the North Carolina Research Campus. We have also faced some hallmark challenges to our future such as

the Interbasin Water Transfer issue and Tax Increment Financing for which no decision has been reached as of this writing. As the 2006 Chamber chair, there are three activities which have occurred at the Chamber level that I believe are most significant to providing a strong Chamber of Commerce for our business community.

1. Strengthening the Board of Directors, both in terms of membership and involvement with members. In early 2006, a task force convened to evaluate the Chamber Board membership with the goal of it reflecting the nature of the overall Chamber membership. Consideration was given to diversity as well as representation of the various business sectors. Based on this work, new Board member selection was made. At the same time, Board member involvement was encouraged and achieved in activities such as Business After Hours and the Total Resource Campaign, which set a record for the most successful in our Chamber's history.

We still have a great opportunity to improve our Board communication with membership, a focus area for 2007.

2. Focus on small business: Your Chamber was instrumental in assuring that our small business members had opportunities to become known to the North Carolina Research Campus decision makers so that they could be considered for future work. We did this through coordination of several "Connect to the Campus" events with the NCRC planners and staff. In addition, through our new website launched in November, concrete resources for small business have been made readily available.

3. Fulfilling our mission of "actively serving members as an advocate, resource, and catalyst for business success". I hope you have taken advantage of the more than 200 events, programs, meetings, councils, seminars, focus groups, and other opportunities offered through the Chamber so far this year. We are blessed with phenomenal staff and leadership who always seem to have their finger on the pulse of our business community, who are willing to learn more, and who are willing to teach. We are also blessed with a dedicated and engaged Board and an unbelievably talented group of volunteers. As Chairman of the Board, this has been the greatest learning year of my life. Thank you for allowing me to serve as your leader in 2006.

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## GREAT DESIGN

Design without a company objective is artwork. Good design represents your business image. Great design allows your brand objective to communicate to your target market. In order to achieve both business and design objectives, an open line of communication must exist between you and your agency.



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